How is **Meaning Created/ changed**?

 Author? Text /visual (language/ colors, images)? Reader?

**Bio. / Historical Movement-** claimed that it is important to know the **life of the author** and the

**historical time period when the book / art was created** to better understand the meaning.

**Ex: the book by Oscar Wilde *– The Picture of Dorian Gray***

Author

intent/purpose

Bio (life)

Time period when the book is created

Tone

**Structuralism Movement**

Text (language)? Grammar, punctuation: “Let’s eat, grandma”. vs. “Let’s eat grandma.”

Boy's football / 3 boys’ football class is on every Saturday or **Boys Football**

Hot- warning/no touch.

Hot girl- want to touch

Baby- noun

Baby boy (baby- adjective)

**Translation- changes meaning**

**Ex: The lion ate the man.**

**A K M**

**K M A**

**M K A**

**K A M**

**\_\_\_\_\_\_\_\_\_\_\_**

 **Denotation / Connotation**

 **Love (assumed/ given meaning)**

 **(dictionary meaning)**

**Reader Response Movement**

Reader?

**Readers’ opinion matters**

**Mood**

**Background (education level)**

**Gender, age**

**Purpose**

**Process Movement 1963**

**Reading: ACTIVE READING- Communication between the author and the reader via text**

* **New Definitions for:**

**Text**: anything that has meaning: symbols, image, video, vocal, movie, writing (c u 2- ☺)

**Reading:** not only written info, visual, sounds, image

* All the 3 agents (author, text, reader) are participating in Meaning Creation
* 3 pass / step **Process to Active Reading**:

**1. Pre-view:** Before you read the text: consider the author’s life, tone, purpose, time period

 **2. Reading for Meaning:** pay attention to the details in the text/ deeper meaning

 **3. Reading with Critical Attitude** (reader uses critical thinking to express opinion,

 to connect/ apply to their life to the real moment, reader evaluates the text/image.)

**THE MEANING** is created if we engage in **ACTIVE READING**- if we do the **3 steps of the reading**

**process** that include considering the 3 agents: Author / Text-visual / Reader