**ARC Workshop: Analysis Essay Yegoryan**

**Notes: 10/31/2020**

Different Types of Academic Writing:

* Summary and Reflection

**Text/ Visual**- brief summary / retelling -NO OPINION

author/ title/ main idea & the most important details through 5W+H

Reflection- your opinion about the text/ visual

* **Essay – Argumentative Essay (your opinion as argument/ claim)**
* **Research Essay**
* **Analysis Essay- Your opinion / analysis on a Text/ Visual**

**Introduces the text/visual through brief summary and then elaborate on the reflection in the form of an essay structure where you need to express YOUR argument/ claim about that text/visual.**

**To Do Analysis- to break down the text/ visual and to consider the details/embedded elements (meaning under the lines)**

**MAIN TYPES OF ACADEMIC ANALYSIS ESSAYS:**

**Rhetorical Analysis: we are looking for the embedded rhetorical (persuasive) methods that are used in the text/ visual (to appeal the readers/viewers) and expressing our opinion about that.**

**Some of the rhetorical methods/ appeals are: ethos, pathos, logos, kairos, repetition, rhetorical question**

**EXAMPLES:**

**​Movie # 1:   Iron Man: Link to the speech video and script :**[**https://www.americanrhetoric.com/MovieSpeeches/moviespeechironman.html**](https://www.americanrhetoric.com/MovieSpeeches/moviespeechironman.html) **Movie # 2: The Lord of the Rings/ The return of the King: Link to the speech video and script :**[**https://www.americanrhetoric.com/MovieSpeeches/moviespeechreturnoftheking.html**](https://www.americanrhetoric.com/MovieSpeeches/moviespeechreturnoftheking.html)

**Stylistic Analysis : the use of certain words, sound effects, structure of the text**

**Example: Edgar Poe’s poem “The Raven”**

**Critical Theoretical Analysis:**

**Semiotics (meaning of words, phrases, names, titles, signs, numbers, sounds, colors in that CONTEXT)**

**Ex. “hot“ vs. “hot girl”/ My mom is a rock =strong**

**Marxist Analysis: Power and Privilege (gender, race, social status, income, education…)**

**Freud’s Analysis: Id, Ego, Superego**

**Gender Analysis: considering the roles and behaviors of characters in the text/ visual based on the gender expectations of the society**

**+ more….**

**Literary Character Analysis: Analyzing the characters in the literary text or in movies based on certain terms as flat vs round character, dynamic character, foil character, direct vs indirect characterization, etc.**